

THE DIVERSITY FORUM

2010 DIVERSITY AWARDS

DIVERSITY & INCLUSION CHAMPION AWARD

This award will be given to an **individual that exhibits outstanding community leadership and advances Charlotte's effort to promote employment diversity**. The award will be presented at the next Diversity Forum meeting in October.

- Nominee must demonstrate passion, success and a history of encouraging employers to create a culture that promotes employment diversity.

DIVERSITY & INCLUSION TRAILBLAZER AWARD

This award is given to a **business that exhibits outstanding leadership and success in the recruitment, hiring and retention of a diverse workforce**. The award will be presented at the next Diversity Forum meeting in October.

- Nominees must demonstrate a ongoing strategy and commitment to the recruitment, hiring and retention of diverse talent.
- Demonstrate how your investment in diversity has paid off... such as increased market share, new market penetration or increased innovation.

Application Instructions:

- Complete the attached nomination form with information on both the nominee and nominator.
- Provide contact information for two individuals who are also familiar with the nominee's background and accomplishments. Attach additional sheets if needed.
- Mail or email the completed nomination form by **Friday, September 3, 2010** to:

The Diversity Forum
ATTN: Awards
4601 Charlotte Park Drive, Suite 145
Charlotte NC 28217
Fax: 704-527-4747
Email: Mcromartie@TheDiversityForum.org

www.TheDiversityForum.org

2010 DIVERSITY AWARDS

General Information:

Please indicate which award you are applying for:

Champion _____

Trailblazer _____

Nominator Information:

Name of Nominator:	Title of Nominator:	
Company Name	Address:	
City, State, Zip:	Phone:	Email:

Nominee Information:

Name of Nominee:	Title of Nominee:	
Company Name:	Address:	
City, State, Zip:	Phone:	Email:
Reference # 1:	Phone:	Email:
Reference # 2:	Phone:	Email:

In Your Words...

Please submit a written response to the following questions:

Diversity & Inclusion Champion Award Questions

1. Please describe the nominee's passion for diversity and inclusion.
2. Please identify what success the nominee has had at encouraging employers to create a culture that promotes workforce diversity.

Diversity & Inclusion Trailblazer Award Questions

1. Please describe how the nominee's business has demonstrated an ongoing commitment to the recruitment, hiring and retention of diverse talent.
2. Please describe conditions prior to implementation of the diversity and inclusion strategy.
3. Please demonstrate how the nominee's investment in diversity has paid off... such as increased market share, new market penetration or increased innovation.
4. How does the nominee measure success?

*Thank you for your interest and participation in the
2010 Diversity Awards!*